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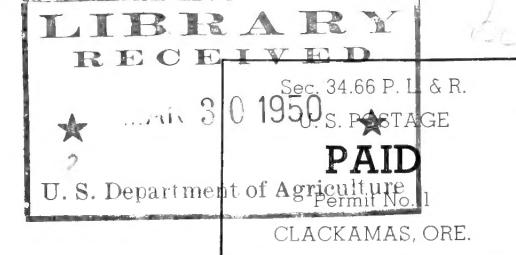
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The Clarkes

ON LAWNFIELD ROAD
CLACKAMAS, OREGON

1950



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PANSIES and PRIMULAS

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The Clarkes



Clarke's Pastel Hybrid Pansies (See page 3)

We're on our knees most of the time . . .

There's just no other way to do it right. We've spent many of the productive years of our lives working with pansies and primulas. This work has involved countless thousands of hand pollinations, many disappointments, and in the end some mighty satisfying achievements.

It is this lifetime of work, and this group of achievements that we offer to you here. We are confident that no place in the world produces finer seed or purer strains of these two lovely and highly specialized flower families . . . pansies and primroses.

First, the Pansies

When we start talking about pansies we have to be careful with our words, because we are apt to wax poetic. But speaking carefully, we want to point out these things: Pansies out-bloom most other flowers,

with 6 to 9 months continuous blossoming period. They have a velvety texture so enticing that there is an automatic impulse to touch this softness to your cheek. They have such warm, rich, and widely varied colors that each single bloom is a thing to be contemplated with pleasure. They have a characteristic, gentle fragrance; they're unmatched as cut flowers; they are hardy and unusually free from disease and insect pests.

Now all this beauty involves an immense amount of experience and labor in selection and breeding to obtain the largest blooms and the purest colors. But that's our job. For you, the task is simple, since pansies are easy to grow when you receive good seed. Just give the plants ample moisture and lots and lots of fertility, and our many years of love and care will come to life right in your own garden.



Dependable germination

CLARKE



Ullswater



Firebeacon

ULLSWATER

The bluest blue you ever did see. This superb ultramarine strain is of Swiss parentage; the illustration shows actual size and color. Use acid fertilizer for brightest blue. Pkt. (200 seeds) \$1.00; half pkt. 50c.

FIREBEACON

Coppery red blooms of flaming brilliance. A Swiss type, with the characteristic central blotch, and with a richness of color you've never seen before. Pkt. (200 seeds) \$1.00; half pkt. 50c.

MONT BLANC

The finest white Swiss pansy. Not so large as Moon Moth, but harmonizes best with other Swiss. Pkt. (200 seeds) \$1.00; half pkt. 50c.

CORONATION GOLD

Pure yellow Swiss, without other color markings. Delightfully fragrant, and easily 3 in. across. Pkt. (200 seeds) \$1.00; half pkt. 50c.

SWISS COLLECTION

Choose this collection for a supreme assortment of distinct Swiss varieties. This is the way to make an accurate color planting-plan.

Blumlisalp	Firebeacon
Mont Blanc	Ullswater
Coronation Gold	

5 kinds— $\frac{1}{2}$ pkt. each,
value \$3.00.....\$2.50

VARIETIES IN SEPARATE COLORS

PAY DIRT

Huge, ruffled, 4 to 5 in. hybrid yellow with dark penciling and a marvelously sweet fragrance. We consider these heavy, rich-textured blooms the finest we have ever produced. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

MOON MOTH

New and supremely beautiful white hybrid, with early, 4 to 5 in., giant, ruffled, creamy blooms, penciled dark blue. A truly thrilling flower, alone or combined with any other color. Pkt. (300 seeds) \$2.00; half pkt. \$1.00.

BLUMLISALP

(Flower of the Alps) Now here's a rare pansy. This new Swiss type attracts instant attention with its unusual shades varying from palest pink to bright carmine-rose. You'll come back to admire it again and again. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

HYBRID COLLECTION

All exceedingly large, and all of light shades with delicate penciling and sweet fragrance. These are the newest and most unusual kinds.

Pay Dirt
Moon Moth
Clarke's Pastel Hybrids

3 kinds— $\frac{1}{2}$ pkt. each,
value \$3.00.....\$2.50

Pay Dirt



Complete
planting
instructions
with each
shipment.

PANSIES

EXQUISITE MIXED COLORS AND BLENDS

JUMBO

"Tremendous" is the word for these remarkable pansies. In cool weather and with high fertility you may measure blooms up to a staggering 5 in. across! This unique hybrid strain produces earliest flowers in purple, maroon, yellow, blue, red, lavender, orchid, bronze-gold, and a fascinating array of two-tones and pastels—blotched, penciled, rayed, and pure selves. No white blooms. There's just nothing like them anywhere; they are totally different from anything you've ever seen labeled "Jumbo" before. For most impressive results, plan your crop for winter or early spring. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

CLARKE'S PASTEL HYBRIDS

Incredibly delicate flesh-pink, peach, coral, rose, salmon, orchid, buff, and violet. Petals bear shining, iridescent overlays in markings like butterfly wings; many are ruffled, some so densely as to resemble double petunias. Smaller than Jumbo, but larger than Swiss. Pkt. (300 seeds) \$2.00; half pkt. \$1.00.

CLARKE'S HYBRID BLEND

This is a calculated blend of Jumbo with additional hybrid colors mingled, including some special pinks. It affords the widest possible range of colors and markings in the large flowered hybrid type. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

CLARKE'S GIANT SWISS

We've done some first class re-selecting in this famous old pansy family, and we're sure you'll like what we've done. The normal central blotch appears in most blooms, and what a range of colors! Pink, rose, cream, yellow, orange, henna, red, flame, carmine, fuchsia, purple, blue, and a few white, with many two-toned and edged. Flowers are round, open faced, and up to 3½ in. across. Plants are sturdy, compact, and selected for continuous hot weather blooming ability. Special attention has been given to selecting for strong stems. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

CLARKE'S "EVERYTHING" BLEND

Does everything look good to you? It is hard to choose from such a fascinating list of pansies, isn't it? For you who just can't say "No" to a single variety, we have made a carefully considered blend of every kind of pansy we grow. Everything is here, from the largest to the smallest, and with every color and form between. Pkt. (500 seeds) \$2.00; half pkt. \$1.00.

Exclusive strains



Clarke's Giant Swiss

COLLECTION OF PANSY MIXTURES

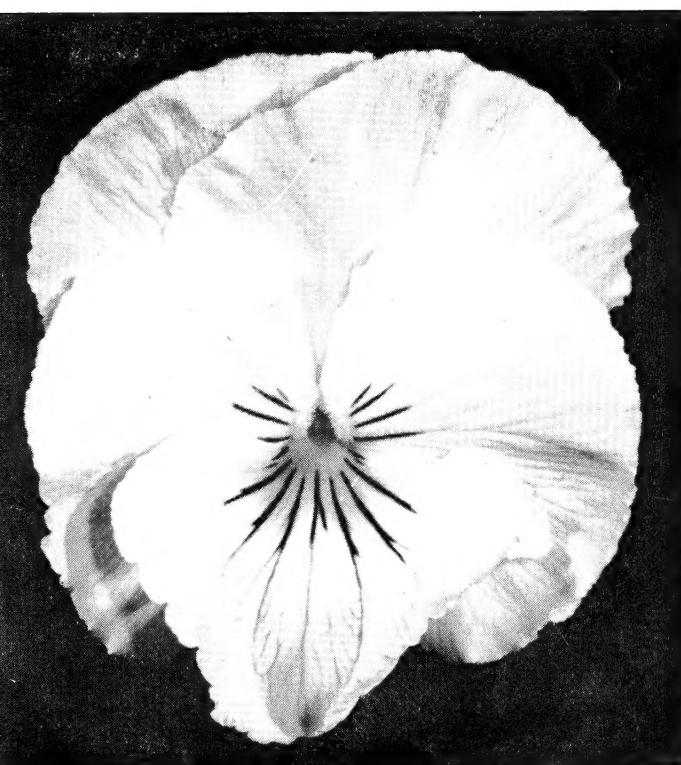
Jumbo for the biggest, Pastel Hybrids for the most delicately colored and ruffled, and Giant Swiss for most brilliant and persistent blooms. These three mixtures span the field:

Jumbo Clarke's Pastel Hybrids Clarke's Giant Swiss

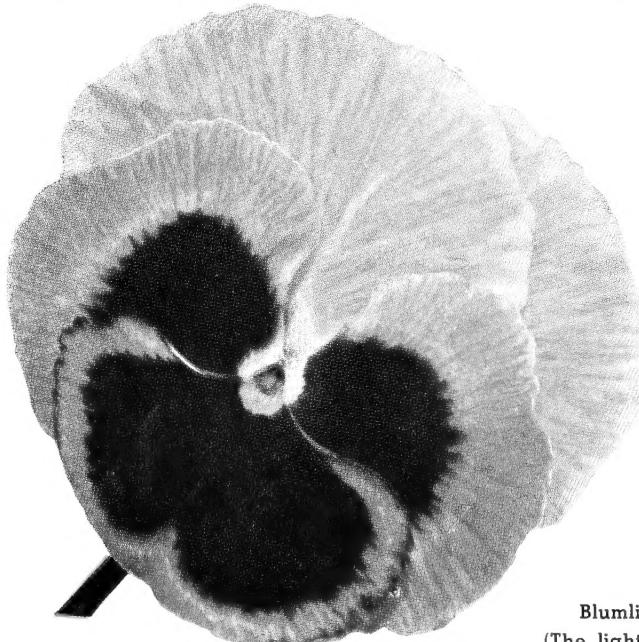
3 mixtures—½ pkt. each,
value \$3.00.....

\$2.50

Complete
planting
instructions
with each
shipment.



Moon Moth



Blumlisalp
(The light shade)



Polyanthus—Yellow, Copper, Rust Shades



Polyanthus Henna (Part of Colossal Mixture)

HARDY PRIMROSES

Hardy primulas comprise one of the most colorful and downright beautiful perennial flower families you can grow. Their adaptability to many locations and purposes—under trees, in the perennial border, naturalized in woodland, or in the rock garden—their long succession of blooms, from one strain to another through the season, and their masses of blooms in a whole kaleidoscope of colors make them beloved by everyone who grows them.

In moderate climates you can have bloom the year around; in severe climates the hardy Siberian and Alpine strains are well-nigh indestructible. Grow both the European types, listed on these two pages, and the Asiatic species, on the next two pages. Don't be content with the familiar *Polyanthus* alone!

POLYANTHUS PRIMULAS

This "many flowered" primula has beautiful, large flower clusters on tall stems. It is the best known primula species, and is what most folks think of when they say "primrose". Descended from *Acaulis* and the *Cowslip* of European woodlands, it is most at home beneath trees and shrubs, and is hardy in all parts of the country. Plants grow about one foot high and bloom during the spring and early summer.

POLYANTHUS COLOSSAL MIXED

Our strain of this famous primrose is designed for American preferences, and unlike imported strains, it places heavy emphasis on earliness, purity of colors, and impressive size of flowers. The years we have invested in this labor of love are clearly visible when you compare these beauties with any primroses you have ever seen.

The massive flower umbels are carried on 10 to 12 inch stems, well above the lush green foliage. Individual florets measure from 1½ to 2 inches across. The color sequence is wide and varied, with many unusual shades. These include white, yellow, red, pink, lavender, peach, salmon, rose, blue, gold, henna, tile shades, burgundy, fuchsia, and violet. Can you imagine a more completely satisfying array of color?

Now these are hardy, outdoor primulas, but they make superb potted plants, too. Use them in window boxes or in your lath house. The clusters of flowers make wonderful corsages, and delightful small bouquets or nosegays. Separate shades are offered below, but if you want an unbelievably beautiful assortment of all the colors we have been able to breed into the species, then buy seed of this Colossal Mixed strain. Pkt. (200 seeds) \$1.00.

POLYANTHUS PASTEL SELECTIONS

By selections we mean field selection of superbly beautiful pastel colors from the Colossal strain, the harvesting of seed from these choice plants, and the painstaking hand pollination of thousands of blooms of this gentle-colored group to add a host of shades to the mixture. Here you will find pink, lavender, peach, apricot, salmon, rose, lilac, and many soft two-tone flowers of infinite variations. Definitely blue-ribbon quality. Pkt. (200 seeds) \$2.50.

POLYANTHUS BLUE SHADES

Rigorous selection has practically freed this strain from magenta, leaving a lovely range from forget-me-not through medium and sapphire to darkest blue. To obtain richest blue colors, grow these plants in acid soil, or use an acid fertilizer. Provide partial shade. Pkt. (200 seeds) \$2.00.

POLYANTHUS WHITE

Carefully selected pure white from the Colossal polyanthus strain. Combine this white primula with the blue Ullswater or pink Blumlisalp pansies for striking and effective contrast. Pkt. (200 seeds) \$1.50.

POLYANTHUS RED SHADES

Perfect, big clusters of flame red to darkest, velvety red florets. Individual florets sometimes exceed 2 inches in diameter; their size and brilliance draw quick and heartfelt admiration. Pkt. (200 seeds) \$1.50.

POLYANTHUS YELLOW GOLD

A sunny collection of the largest, choicest yellows, and the deepest golds. This series produces flowers and plants of the same high standards of texture and quality as the Colossal Mixed. Pkt. (200 seeds) \$1.50.

POLYANTHUS YELLOW, COPPER, RUST SHADES

A fine sequence of brilliant tones that belong together. These colors withstand heat and strong sunlight easily, and are therefore ideal for hot, sunny regions. The shades included are illustrated in a field planting, shown at the top of this page. Pkt. (200 seeds) \$1.50.

— Species of European ancestry

AURICULA PRIMULA

An exceedingly hardy primula, second only to the Polyanthus in popularity. While this is an alpine species, it does well in all parts of the country. Choose a location where the plants will receive some shade, provide good drainage, and if your soil is on the acid side, add lime. Auricula is at home in your rock garden, or on a north slope, for it comes from the mountain heights where rock and snow are its chosen habitat.

The plants bloom from April until June, and again in the fall. The thick, fleshy stems and large clusters of flowers spring from neat rosettes of thick gray-green leaves. Besides their outdoor use, these plants make fine lath and cool greenhouse subjects.

AURICULA LARGE FLOWERED MIXED

Colors in this mixture include yellow, light brown, blue, henna, plum, purple, rose, pastel tones, and some brassy-green shades. The plants come into bloom after the Polyanthus, extending the season well into the summer. Very long-lasting either in the garden or as cut flowers. Pkt. (300 seeds) \$1.00.

ACAU LIS PRIMULA

This is the low growing "bunch" type, having a profusion of flowers with each bloom on its own individual stem. It is early and is very effective when planted in "drifts" in a natural woodland setting, or when used in rockeries or perennial borders. The earliness of this brilliantly colored species, blooming two weeks or more ahead of the Polyanthus, makes it first in the European series.

ACAU LIS GIANT FLOWERED MIXED

When in full bloom, these luxuriant plants are a veritable mass of brilliance. Through rigid selection we have attained gratifying improvements over the older strains both in the size of the flower and in shades of color. Each tight rose-like bud is on its own separate stem. In addition to the blue shade pictured below, white, cream, yellow, pink, rose, lavender, purple and red colors appear in this fine mixture. These bright little flowers bound tightly together make one of the most attractive nosegays you can have from your garden. Mixed colors. Pkt. (200 seeds) \$1.00.

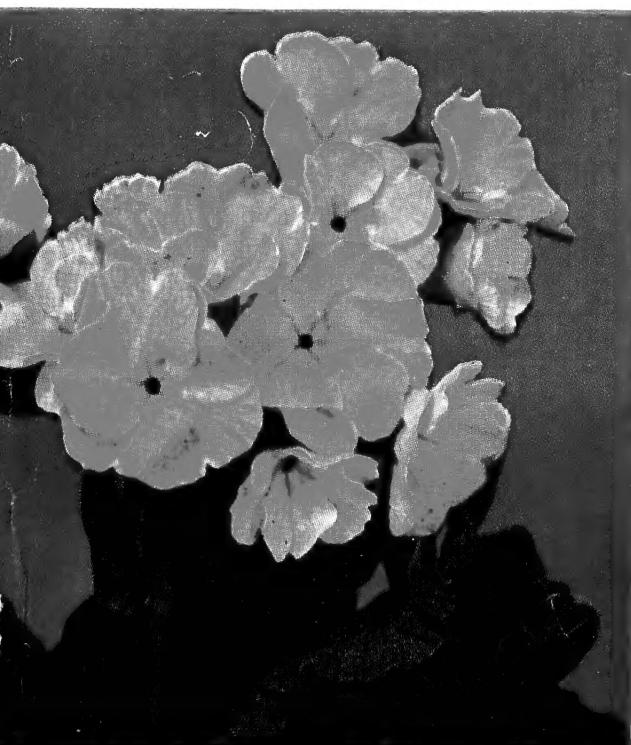
ACAU LIS BLUE

Because of its immense popularity, we have made a special selection of this vivid shade from the Acaulus species. It is a very bright medium blue, with particularly fine form and texture. Like the mixture described above, it may be grown in pots in cool greenhouses or under lath as well as out of doors. As shown in the illustration, the small plants are exceedingly prolific. Pkt. (200 seeds) \$2.50.

Complete planting and cultural instructions accompany each shipment.



Auricula



Polyanthus Pink (Part of Pastel Mixture)



Acaulis Blue

HARDY PRIMROSES

Since most of the Asiatic primulas come from the high elevations of India, China, Tibet and Siberia, they can be grown successfully in colder as well as more moderate climates. From the many species we have tested in our own trials, we have chosen only those which fulfilled two conditions: They had to be surpassingly beautiful, and they had to be easy to grow. All species offered here match these conditions.

CANDELABRA PRIMULAS

This group (down to Denticulata) is characterized by the successive whorls of flowers appearing on tall stems. Their general appearance is shown by the illustration of Bulleyana Hybrids on the opposite page. Best locations for these primulas are in the lower part of the rock garden, at the edges of a stream or pool, or among shrubs. They are spring and summer blooming, and add greatly to the color in the shady part of your garden.

BULLEYANA HYBRIDS

Tight clusters of terra cotta buds are followed by as many as seven successive whorls of yellow, buff, apricot, or burnt orange flowers. This habit of continuing bloom as the flower stalk lengthens makes a long blooming period in mid-summer when you really need color. Pkt. \$1.00.

ASTHORE HYBRIDS

Similar to Bulleyana Hybrids, but with taller stems, and a series of shades of pink, rose, lilac, buff and apricot. Pkt. \$1.00.

HELODOXA

A very fine, bright yellow candelabra. Flower stems grow about 2 feet tall, and the beautiful foliage is evergreen. At its best beside a stream. Pkt. \$1.00.

JAPONICA

Especially useful where a sequence of shades is desired. Color ranges from white through pale pink, pink, and rose-pink to cerise. See illustration. Pkt. 50c.

JAPONICA ETNA

Sturdy plants, with successive whorls of bright rose-red flowers on tall stems. Exceedingly beautiful when naturalized among ferns. Pkt. \$1.00.

PULVERULENTA

One of the most attractive candelabras, with rose-pink whorls of flowers on distinctive, powder-white stems. Best variety for planting by a pool or stream. Pkt. 50c.

PULVERULENTA, Bartley Strain

Lovely soft pink to watermelon-pink florets, some with rose-red eye, growing on milky-white stems. Attractive foliage. Pkt. \$1.00.

DENTICULATA

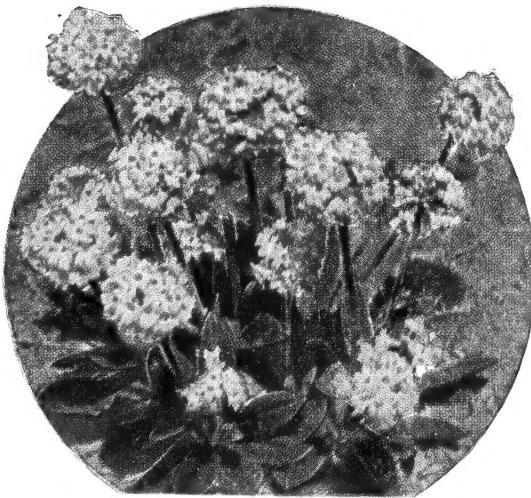
An old favorite, originally brought from the high Himalayas of northern India. Beautiful lavender, heliotrope-blue and white florets, close set, on stout stems. The flowers develop ahead of the gray-green, serrated foliage. Mossy rocks make the perfect background for this vigorous species. Available either in mixed colors or white. Pkt. \$1.00.

PRIMULA SUCCESSION COLLECTION

For steady blooms from early spring until late summer.

Accalis	Polyanthus Mixed
Auricula	Sieboldi
Florindae	Japonica Etna

6 Pkts.—One of each, value \$6.00..... \$5.00



Denticulata



Japonica



A Colorful and Typical Primula Border

Asiatic Species

ROSEA PRIMULA

A low-growing primrose, never exceeding 10 inches in height. Flowers are borne in loose heads, and are of a most intense carmine-red color. Especially beautiful when planted with *Denticulata* as a background, particularly along a stream or pool. Pkt. \$1.00.

SIEBOLDI PRIMULA

Handsome and delicate appearing, but very hardy in spite of its appearance. This species comes from Central Siberia as well as Japan. The lovely, soft, crumpled foliage, and the fine fringed flowers on 10 to 15 inch stems make beautiful flower arrangements. The plants flourish in cool, rich, light soil—light enough to permit them to spread by their creeping habit of growth. We've spent considerable effort in establishing an ideal blend of colors in our mixture, and have succeeded in obtaining what we believe to be an ideal combination of white, shell-pink, orchid, deep rose, and bluish lavender shades. See illustrations below for detail and general photographs of this fine species. Mixed colors only. Pkt. \$1.00.

SIKKIMENSIS PRIMULA

Stems of this hardy species from the Himalaya Mountain region grow about 12 inches tall, bearing wide-open, bright yellow flowers. Leaves are somewhat wrinkled, sharp-toothed, and spatulate. Flowers appear in late spring, with many borne on each stem. Pkt. \$1.00.

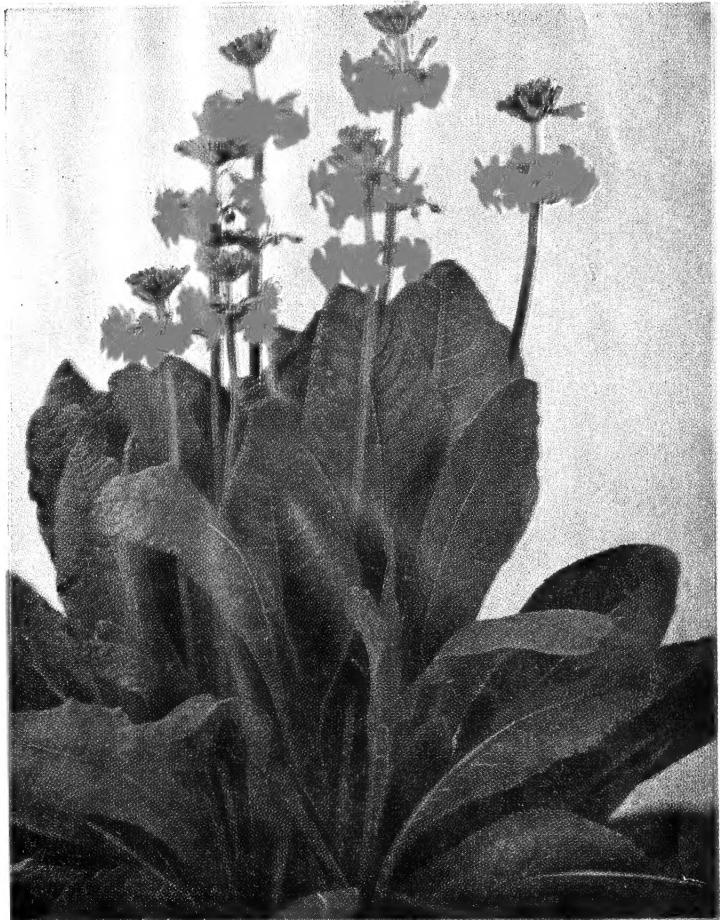
MICRODONTA VIOLENCEA PRIMULA

An outstanding primula because of its beautiful umbels of soft violet blooms, each with a distinctive white eye. It comes from the wild region of Tibet, but it really belongs right in your own garden! Pkt. \$1.00.

FLORINDAE PRIMULA

A moisture loving giant from Tibet, carrying enormous trusses of fragrant yellow blossoms on 3 foot stalks. The heart-shaped foliage is most distinctive and effective garden material. This is the largest and showiest primula in our list, and its gorgeous umbels of 30 to 40 florets make the high spot to remember in the mid-summer season in your garden. Put this one where you want the exclamation point to be. Pkt. \$1.00.

Complete planting instructions
accompany each shipment.



Bulleyana Hybrids

POPULAR PRIMULA COLLECTION

These three varieties are the most popular among our customers—and popularity is a good guide!

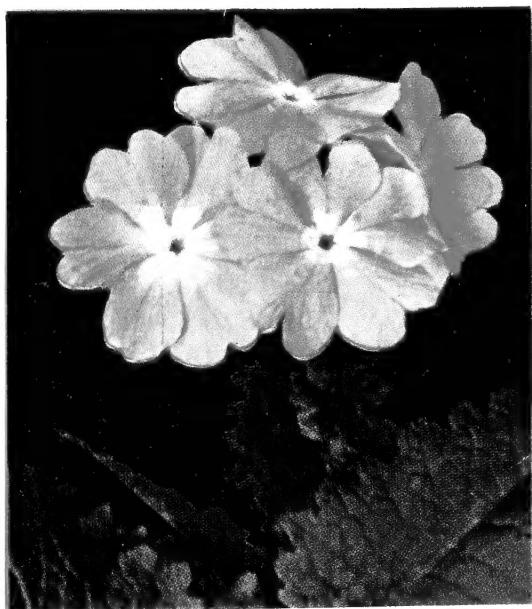
Auricula Mixed

Polyanthus Colossal Mixed

Bulleyana Hybrids Mixed

3 kinds—1 pkt. each,
value \$3.00

\$2.50



Sieboldi (Individual Flower Cluster)



Sieboldi, in Mixture as It Grows in Your Garden

HARDY CYCLAMEN

NEOPOLITANUM

Beautiful, marbled, heart-shaped foliage for that shaded spot that needs filling. Perfect little cyclamen blooms appear both spring and fall, growing about 4 inches high. Colors vary from white to pink and rose. After blooming, the flower stems curl downward to nestle among the leaves in a most attractive fashion. Perfectly hardy in all parts of the country, all this charming species needs is a partly shaded, woody setting with ample moisture and yet good drainage. Plants produce little corms which may be transplanted most conveniently in the fall, in August or September. Pkt. \$1.00.



Hardy Cyclamen

CHRISTMAS ROSE

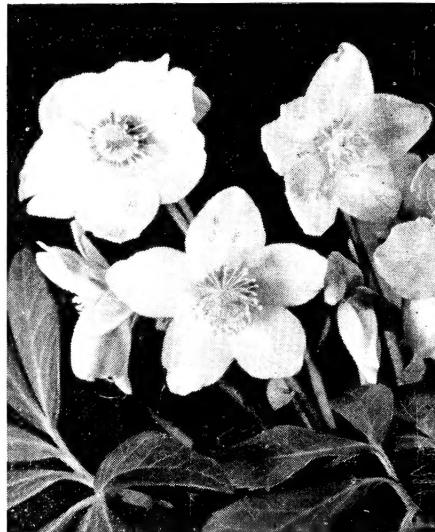
HELLEBORUS NIGER

Snow white blossoms resembling wild roses, with beautiful, shiny green foliage. The plants are extremely hardy, and produce flowers in late winter or very early spring. In relatively mild climates they begin blooming in time for cutting during the Christmas holidays, which is the reason for their name. Where winters are severe plants may be lifted and potted in the fall and gradually brought into warmth for forcing bloom at Christmas or any other part of the winter desired. Cut flowers keep very well. We offer seeds from the finest types available. Pkt. \$1.00.

As your interest in primulas grows you will find much pleasure in the

AMERICAN PRIMROSE SOCIETY

Mrs. Earl A. Marshall, Secretary
1172 S. E. 55th Avenue
Portland 15, Oregon



Christmas Rose

TERMS OF SALE—All prices shown in this list are net. Please enclose your remittance with your order. No C. O. D. orders accepted. All seed shipped postpaid.

GUARANTY—All seed is guaranteed true to description. However, since we can exert no control over growing conditions, we cannot be responsible for the crop. Liability under this guarantee is limited to the price of the seed purchased.

LOCATION—Drive south from Portland on S. E. 82nd Ave., three miles beyond the city limits to Lawnfield Road at the "Primrose and Pansy" sign.

The Clarks

Clackamas, Oregon